

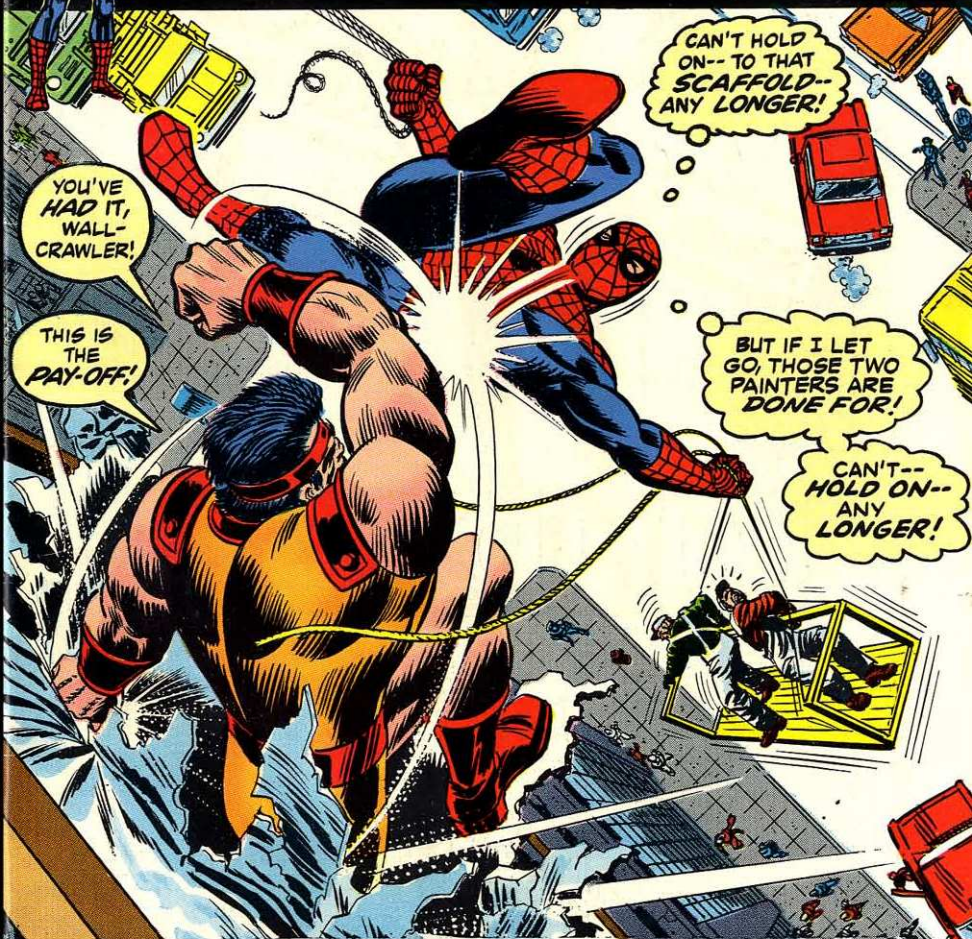
SPIDER-MAN

MARVEL COMICS GROUP™

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# the AMAZING SPIDER-MAN



## SUDDENLY...THE SMASHER!





Mr. Universe  
Frank  
Richard  
says...



**'I NEED 250  
SKINNY  
GUYS!'**

**muscles in only 35 days!**

**TENSILE CONTRACTION®**  
Medically approved by doctors,  
physiotherapists and chiropractors  
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*'I can't describe how much  
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how my weight increased  
so rapidly and how my arms  
and thighs expanded.'*  
—Colin O'hara,  
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*'Your course is fantastic. My  
arms are thickening and  
getting harder after every ses-  
sion.'*

—Robert Tremblay,  
Wawa, Ontario

*'Your course has not only  
made me look, but feel  
100% better. Thanks.'*

—Ted Catling, Box 223,  
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FRANK RICHARD

**WANTED**

Yes, I need 250 skinny guys RIGHT NOW to test my fantastic New Body Building Secret — **TENSILE CONTRACTION®** by mail. All I need from you is a few short minutes a day of your time (in the privacy of your home) following my secret method — BUT, I ONLY WANT YOU IF YOU ARE UNDERWEIGHT, WEAK OR FLABBY. If you have a trim, masculine, well built, sexy body at this moment, then please, DO NOT SEND FOR TENSILE CONTRACTION®. I want these new secrets to go ONLY to those guys WHO NEED SENSATIONAL PHYSICAL IMPROVEMENT... Instantly! In short, the more out of shape you are RIGHT NOW the better I like it. Whether you are tall or short, young or not so young, here's your chance to take me up on this unique offer today — NOW by testing this super muscle building method... NO APPARATUS TO BUY. There is absolutely no apparatus or exercise contraptions to buy. I supply all that is necessary. The complete course involves only a few minutes a day for just 35 days. You will notice DEFINITE RESULTS in only 14 days! Nor do you have to complete the whole course. If after only a few days you feel you have "muscle-up" enough then simply quit the course. You are under NO obligation whatsoever! HERE'S WHAT TENSILE CONTRACTION® DID FOR ME... I added 2 full inches of solid muscle to my arms, 4 inches to my chest, broadened my shoulders fantastically and transformed my whole physical appearance in just five short weeks... and I want to prove it can be done by anyone who wants impressive rippling muscles that burst with vitality, fitness and lifetime strength! TENSILE CONTRACTION® reveals the amazing shortcut to a weightlifters physique without weights... without barbells... and without exhausting exercise. Results are guaranteed many times faster. So far, I have tested TENSILE CONTRACTION® on 200 high school students and 150 laborers. THE RESULTS HAVE BEEN

LITTLE SHORT OF MIRACULOUS. Thin, skinny pupils have gained 10-20, even 30 lbs. of sexy, rippling muscle, while those flabby and overweight have quickly lost every last ounce of flab from their waists, hips and entire bodies. Instantly! Yes, I'm asking you to witness a muscle building miracle ON YOUR OWN BODY. Turn on with fabulous TENSILE CONTRACTION® and slap solid muscle on your arms, chest, shoulders and legs. FAST! Change your weakness into devastating, fearless strength and turn unwanted flab into trim "Mr. Universe" muscle. You have nothing to lose but your skinny body... Send TODAY FOR THIS UNIQUE OFFER JUST 25¢ COIN.

P.O. Box 550 THE BODYBUILDING CENTER Dept. 14624  
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Dear Frank,  
I enclose 25¢ coin. Count me in on your "Mr. Universe in 35 days" Musclebuilding Secret. I understand that I am under no obligation and that I may quit TENSILE CONTRACTION® at any time without having to return the course.



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Stan Lee PRESENTS: **THE AMAZING SPIDER-MAN™**

# SUDDENLY... **THE SMASHER!**

LAST ISSUE,  
OUR  
COSTUMED  
WALL-CRAWLER  
TRIUMPHED  
OVER THE  
WARRING  
FORCES OF  
**DOCTOR OCTOPUS**  
AND THE  
CRIME-BOSS CALLED  
**HAMMERHEAD!**

HIS  
VICTORY  
WAS A  
**HOLLOW**  
ONE, HOW-  
EVER-- FOR  
HIS BELOVED  
**AUNT MAY**  
UNEXPECTEDLY  
DECIDED TO REMAIN  
AT DOC OCK'S  
WESTCHESTER HOUSEHOLD!  
CONFUSED, **HURT** BY HIS  
AUNT'S SUDDEN DECISION,  
PETER PARKER RETURNED  
TO THE ISLE OF MANHATTAN--  
TO RESUME HIS ACTIVITIES  
AS **SPIDER-MAN**--AND  
PERHAPS TO ESCAPE HIS  
OWN PAINFUL AND  
CONFLICTING EMOTIONS...

I DON'T KNOW  
WHERE THAT  
**RALEIGH**  
CHARACTER CAME  
FROM, BUT ONE  
THING'S FOR SURE...

...A WELFARE  
CASE HE ISN'T!  
WITH ALL THOSE  
ADS SPRINGING  
UP, THERE'S  
GOTTA BE A  
FORTUNE  
BEHIND HIM!

WELL, THAT'S  
HIS BAG! I'VE  
GOT MY OWN  
HANG-UP TO  
WORRY ABOUT!

PRODUCED WITH PHANTASMAGORIC PRIDE BY:  
**STAN LEE and JOHN ROMITA**

ADDITIONAL DIALOGUE BY: GERRY CONWAY  
A PROPS INKING BY: JIM MOONEY  
ACTIVE EDITING BY: ROY THOMAS

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UNFORTUNATELY, OUR HAPLESS HERO FINDS PRECIOUS LITTLE TIME TO WORRY ABOUT THE TWO PAINTERS HE HAS JUST RESCUED, FOR SECONDS LATER...

I'LL FINISH YOU OFF REAL FAST.

NOT IF I CAN HELP IT.



OH, BROTHER!

I BELTED HIM WITH MY STRONGEST TWO-LEGGED SMASH...

AND HE SHRUGS IT OFF LIKE A SLAP FROM WOODY ALLEN!

WHAT AM I UP AGAINST ANYWAY?

YOU WON'T ESCAPE ME NOW...



HAH! I GOT YOU!

I'VE GOTTA BE DREAMING!

NO ONE THAT BIG CAN BE SO FAST!



YOU'RE GONNA REGRET THE DAY YOU EVER DECIDED TO TAKE ME ON, FAL--

ME-- THE SMASHER!

YOU SURE PROVE YOUR POINT THE HARD WAY.













# IRRELEVANT INFO AND INANE ITEMS, ILLUSTRATED AND INSCRIBED BY AN INFINITE NUMBER OF MONKEYS!

## STAN LEE'S SOAPBOX

Here in your friendly neighborhood Bullpen, we're always getting letters from tormented True Believers, complaining that we don't give you enough advance notice whenever Marvel takes on some nutty new project—like the time we had a concert at Carnegie Hall, or when one of us makes a guest appearance on radio or TV, or when some new Marvel poster or album goes on sale. Well, often those earth-shattering events happen too fast for us to alert you. (And other times it's our own fershlugginer forgetfulness!) But now, for once, we're doing it right! If you miss out this time, you can't blame us! Even as you thrill to these wondrous words, the first sensational new issue of **MONSTER MADNESS** is going on sale! It's just what Marvel-dom Assembled has been clamoring for—monsters, gags, ghouls, and guffaws! It's filled with fantastic far-out fotos and a zillion zingy surprises! It's a cool 60¢, for 64 big, jam-packed pages of phantasmagoric pandemonium! **MONSTER MADNESS!** You'll probably find it on display near the various black-and-white monster and humor-type mags. You can't miss it—it'll be the one they're fighting over! **MONSTER MADNESS!** Modesty forbids me to mention the author; but he sort of resembles the same sweet guy who's now signing off with his usual ubiquitous—

Excelsior!

*Stan*

P.S. In case I was too subtle, what I'm shyly trying to hint at is: **MONSTER MADNESS!** Grab it! It's wild!

**ITEM!** Speaking of mad, mad monsters—and isn't the merry month of October the best possible time for doing just that?—we've just got to clue you in to our own brand new creature-feature, the comic-mag we call **THE MONSTER OF FRANKENSTEIN!** With the unparalleled success of **WEREWOLF BY NIGHT** and **THE TOMB OF DRACULA**, it was impossible that we'd be able to resist the clarion call to add the most famous gargyle of all to the mighty Marvel roster. And we've done it with a vengeance, people! First off, we got our Werewolf wonder-boy **MIKE PLOGOT to pencil**—and monster-fan first class **GARY FRIEDRICH** to script. Next, we decided to do things up brown by being more faithful to Mary Shelley's original master-

piece of suspense than virtually any of the media have ever done before! Pick up a copy and see what we mean, okay? **THE MONSTER OF FRANKENSTEIN**—lumbering toward your friendly neighborhood newsstand right now!

**ITEM!** And, as long as it's that time of year again, this year macabre Marvel is tossing not one but two spell-binding Halloween specials at you! Don't dare miss the titanic two-parter which is interwoven between the smouldering pages of the current issues of **THE MIGHTY THOR** and **AMAZING ADVENTURES** (where the block-bustin' Beast holds forth)! Remember—the dread Dormammu is watching you!

**ITEM!** For those of you who've been clamoring for ages to see some new development in the young life of Franklin B. Richards (beloved son of Mr. and Mrs. Fantastic), we can't resist exhorting you to feast your bemused eyeballs on the latest ish of **FANTASTIC FOUR!** This month's saga contains only the barest, briefest hint of the shape of things to come—but it's a must! 'Nuff said!

**MARVELOUS MARVEL-MINI-ITEMS!** Didja know that our own **DICK AYERS** has been teaching a course in comic-book artistry at the world-famous Guggenheim Museum? It's all for the benefit of underprivileged kids in the New York City area. The Darlin' One says: "They call me 'Mr. Ayers'—and make me feel like 'Mr. Chips'!" Right on, Richard! • Congrats to **RICH ("Swash") BUCKLER** on the latest addition to his own private Bullpen: a bouncing baby boy, born just a few days ago as these words are penned! The blessed event made poor Rich a day or two late on one of our ever-pressing deadlines, but what the hey—some things even our hectic schedule has to take a back seat to! • Be sure to dig the swingin' sword-and-sorcery epic by Messrs. **VAL MAY-ERIK** and **DAN ADKINS** in the may-master-sentational issue of **CHAMBER OF CHILLS!** It's scripted by none other than fantasy author **JOHN JAKES**, and stars his own far-famed paperback hero, **BRACK THE BARBARIAN!** A surprise smash! • Remember when "The Fugitive" made TV history by actually ending the series when it left the tube? Well, **GEORGE ALEC EFFINGER** and **GRAY MORROW** have done the same thing with the first segment of our try-out feature "Warrior of Mars" in the now-on-sale issue of **CREATURES ON THE LOOSE!** Miss it not! • And didja know, since **HERO FOR HIRE** has gone monthly, it's been taking not one but two artists to pencil the mag? **BILLY GRAHAM** and **GEORGE TUSKA** are currently alternat-

ing on **Luke Cage's** astounding adventures, with **Billy Inking George's** issues and banging out all the covers! Who says you don't get more for your hard-earned coppers from mixed-up Marvel?

## MIGHTY MARVEL CHECKLIST

Now On Sale!

**SPIDER-MAN #116:** The elections are nearly upon us—and so is the startlingly sinister Smasher! This is one of the big ones! Story by **Stan Lee**—art by **Johnny Romita!**

**HULK #159:** Ol' Greenskin is back on earth at last! But alas, so is—the ever-awesome Abomination! One of the greatest battle-issues ever!

**CLAWS OF THE CAT #2:** Marvel's newest, niftiest heroine risks all nine lives as she takes on Daredevil's old foe, the Owl—against the Chicago skyline! Like wild!

**CRYPT-OF SHADOWS #1:** Another pulse-pounding premiere issue! You'll shudder to spend—"Midnight on Black Mountain!" Bonus: a tale of terror by **Basil Wolverton**, one of the most-copied comic artists of all time!

**WAR IS HELL #1:** In any time—in any clime—war is hell! And we can prove it, with raw, rugged artwork by **Herb Trimpe**, **Al Williamson**, **George Woodbridge**, **Dick Ayers**, and the late great **Bob Powell!** Battleground action thru the ages! It dares to be different!

**SPOOF #3:** Madcap Marvel takes on "The Frogs", TV's Partridge Family, and **John Wayne!** Any bets on who wins? Don't goof—back **SPOOF!**

**Not to mention these Priceless Purveyors of Pandemonium:**

**FANTASTIC FOUR #130** (The finish of the Frightful Four!)—**THOR #207**—**CAPTAIN AMERICA & THE FALCON #157**—**AVENGERS #107** (The Grim Reaper and the Space Phantom!)—**DAREDEVIL #95**—**IRON MAN #54**—**SUB-MARINER #57**—**CONAN THE BARBARIAN #22** ("The Shadow of the Vulture!")—**HERO FOR HIRE #5**—**CHAMBER OF CHILLS #2**—**TOMB OF DRACULA #6**—**MARVEL PREMIERE #6**—**MARVEL FEATURE #7**—**AMAZING ADVENTURES #16**—**KULL THE CONQUEROR #6** (Beneath the sleeping city waits...the Worm!)—**NIGHT NURSE #2**—**MARVEL TEAM-UP #6**—(Spidey and the Thing—together!)—**WEREWOLF BY NIGHT #3**—**CAPTAIN MARVEL #24**—**FRANKENSTEIN #1** (Subtle hint #283 in a series!)—**CREATURES ON THE LOOSE #21**—**SGT. FURY #106**—and the first fab issue of **TEX DAWSON, GUN-SLINGER**, with art by **ROMITA** and cover by **STERANKO!**

Get there early and avoid the rush!

WATCH  
OUT  
FOR-

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My travels were suddenly interrupted by the appearance of a mammoth, three-headed beast, the likes of which I've only seen in comic books. But this one was real and determined to devour me and my CORGI with one blast of its fiery breath.

then circled around behind the menacing mutation and let go with my dashboard-controlled liquifying laser turning the enormous creature to mush milk right there in its tracks, enabling me to advance along my path unimpeded.

Yet I know this is only the first of what will no doubt be a whole series of treacherous situations that threaten my journey. But I'll have to deal with the others later, I've got to go now.

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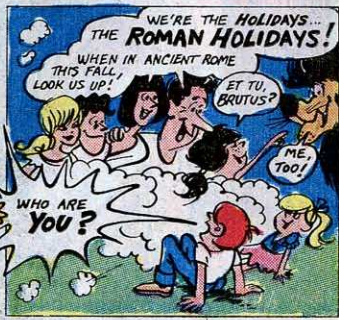


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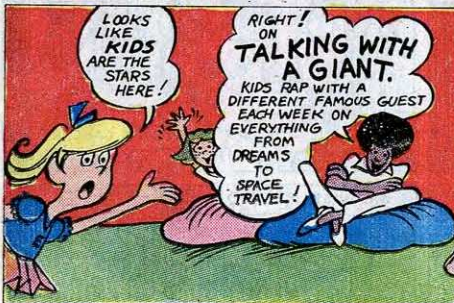
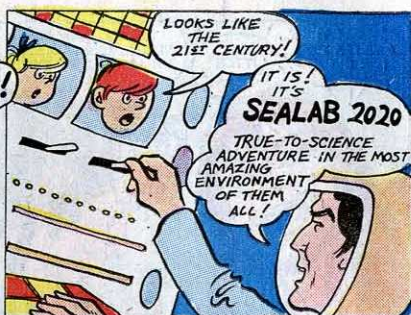
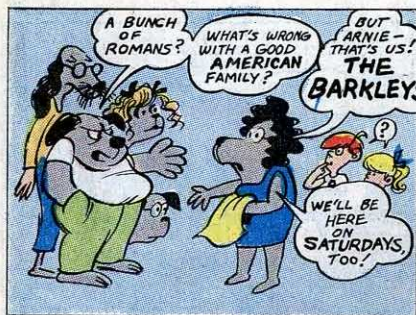
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RATE RISES?

I SAY  
NO!

WILL WE SURRENDER THIS  
FAIR CITY TO THOSE WHO  
WOULD DESTROY US?

I SAY  
NO!

WE WILL  
NOT BOW TO  
THREATS...  
WE WILL NOT  
BOW TO  
FEAR...

WE WILL  
BATTLE  
THE FORCES  
OF EVIL...  
AND WE SHALL  
WIN!



LET THE CRIME LORDS  
TAKE HEED...THE MORE THEY  
ATTACK ME...THE HARDER  
I SHALL FIGHT.

I WILL NEVER  
BETRAY THE  
TRUST YOU  
HAVE GIVEN  
ME.

I WILL  
ALWAYS BE...  
YOUR  
SERVANT!



NICE SPEECH,  
RALEIGH...  
REAL NICE.

WE BEEN MEANIN'  
TO TALK TA YA  
'BOUT THESE  
SPEECHES OF YOURS,  
ME 'N THE  
BOYS...

...WE  
WANTED TO  
TELL YA TO  
LAY  
OFF.

"LAY  
OFF"?



YOU GOT ME, RALEIGH...  
THIS BUNK ABOUT ORGANIZED  
CRIME...

THE BOYS  
DON'T LIKE  
IT, FRIEND. IF  
YOU DON'T  
WATCH YOUR  
STEP--

YOU  
MIGHT  
JUST FIND  
YOURSELF  
GIVIN'  
SPEECHES--  
FROM THE  
BOTTOM OF  
THE RIVER!

SIR, ARE YOU  
ATTEMPTING TO  
INTIMIDATE ME?

NOW!  
YOU'RE REAPIN'  
ME, MISTER  
RALEIGH.



BUT YOU, MY FRIEND, ARE  
HARDLY READING ME.

THESE SPEECHES  
ARE NOT MERE  
SLOGANEERING,  
NOR ARE THEY THE  
MOUTHINGS OF A  
POLITICAL CYNIC.

I MEAN  
WHAT I SAY,  
FRIEND...

...AND  
I HAVE NOT  
YET BEGUN  
TO SPEAK...





OKAY, LITERATURE-LOVER... NOW THAT YOU'VE STRUGGLED THROUGH ONE OF THE **LONGEST** INTRODUCTIONs ON RECORD, WHAT SAY WE RE-JOIN OUR THOUGHTFUL HERE THE NEXT EVENING, AS HE SWINGS TOWARD A TENSE **REINTEGRATION** WITH A GIRL NAMED **GWENDY**...







# THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, NINTH FLOOR 375 MADISON AV., NEW YORK, N. Y. 10022

## SPECIAL NOTE FROM THE BULLPEN DEPARTMENT OF CREATIVE CONFUSION:

Oldtime Marvelites will likely experience the odd sensation of *deja vu*—that they've "been here before"—as they read this issue's Spider-Man tale.

Well, in a way, they're right. "Suddenly...the Smasher" is indeed a reprint. Sort of. It's also a brand new story. Sort of. Here's the explanation. Sort of....

Back in the last major election year, Marvel began publication of **THE SPECTACULAR SPIDER-MAN**, a giant-sized black-and-white comic mag featuring everybody's favorite web-slinger. To say that the book was experimental is to say the least. It was so experimental that it was only black-and-white for one issue. The second ish appeared in full color. It was also so experimental that we ran up against a raft of unexpected production problems with it...and so the second issue was the last.

"Suddenly...the Smasher" appeared in that famed first **SPECTACULAR SPIDEY** as "Lo, this monster." This special reappearance in the regular **SPIDER-MAN** mags marks its first publication in full color.

What's that, you say? How come, if this is a reprint, the story continuity is consistent with **SPIDEY #115**? Well, that's why we say it's a reprint, but only sort of.

In the beginning, when we first decided that Jazzy Johnny Romita's fabulous artistic treatment on this story deserved to be seen by more fans than the print run of the **SPECTACULAR** had allowed...and when we realized that now, around Election '72, would be the perfect time to present the tale again...we had Merry Gerry Conway, now Spidey's regular scribe, read over Smilin' Stan's original story, making careful notes on what was needed to bring it up to date. This innocent little procedure resulted in Gerry's re-writing approximately half of the continuity! And the necessary re-writing, in turn, also meant a mammoth job of retouching had to be done on the art, a job the Jazzy One insisted on handling personally!

So, what we wound up with is a reprint that really isn't a reprint! (And a wicked little aside to those cynical souls who might think we've only changed this first section of the story: take *nothing* for granted, folks. There are even more surprises in store as the tale weaves its way to its conclusion over the next couple of issues!!)

Anyway, we hope new fans will enjoy reading "Suddenly...the Smasher" for the first time...and that longtime Marvel madmen will have a ball seeing the story in color and driving themselves bizarre trying to figure out what's brand new and what's left intact from the story's first appearance.

Have fun, Spido-philes! 'Nuff said!  
(Now that that's over...maybe we can even find room on this page for a letter or two...!)

Dear Stan and John,

Compliments are well in order for your latest work on Spider-Man. The stories are fantastic, and the artwork is enough to make Rembrandt want to take a refresher course in art from Jazzy Johnny. This is not only true with **SPIDER-MAN**, but with all works of Marvel. The Marvel realism exceeds that of the ordinary comic book, and makes it well worth the mere 20¢ paid for it. Let it also be known that Marvel has entered it's second golden age.

We are now in the year of Marvel. To celebrate, why not revive the **MMMS**? It would give all Faithful Ones a chance to move up from mere mortal and become a

major part of society once again. I have served in the **MMMS** many years now and would love to have the great organization brought back. I know I am not alone, and I hope my fellow Merry Marchers ban together in unity as Mighty Marvel takes over the world!

R.F.O., T.T.B., K.F.O., John Ranker  
4024 Willow St., Pitts., Pa. 15201

Thanks for the kind words, John. Actually, Rembrandt isn't much of a comic fan, but Leonardo something-or-other did ask for a chance to draw Spidey. We auditioned him, too—but in almost every panel the Webbed One was either smiling weirdly or eating supper! So...no go.

As far as the **MMMS** is concerned...just keep foo—er, watching, that is!

Dear Friends,

All the time I have been a Spidey fan (5 years) I've wondered about one thing. When Spidey goes swinging around shooting all his webbing, does it dissolve? Or does it just stick up there forever? Well, until J. Jolly Jameson turns nice, make mine Marvel.

Todd Floyd, 1204 Appleyard Dr.  
Tall, Fla. 32304

Peter Parker, ever conscious of his ecological commitment and the last to be thought of as a litterbug, designed his web fluid so that the webs he swings on, and even the ones he uses to bind his foes, merely evaporate after an hour or so....

...just like we're starting to do now...byecccc....



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## MEN! WOMEN! . . . help those who can't help themselves!

Chances are, you'll spend the rest of your life working — so, shouldn't your work lead to a career you enjoy? If you love animals, there's one career that promises this kind of satisfaction and, it's easily within your reach!

## Now! Train At Home to be a VETERINARY ASSISTANT

### VETERINARY ASSISTANT

Work with a Doctor of Veterinary Medicine or in an animal hospital. You may help care for and treat large or small animals. You may further qualify for a specialized job, such as clinical technician or assisting in surgery, anesthetics or X-ray.

### LABORATORY TECHNICIAN

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are overwhelmed by the growing flood of animals needing health care. This is your opportunity to combine your love for animals with a rewarding career—and work side-by-side aiding a man dedicated to helping those who can't help themselves.

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It's the convenient way! Many of the nation's most successful men and women began their careers with home-study courses. Home-study doesn't disrupt your life. You keep your job, you study at home in your spare time at your own pace.

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State

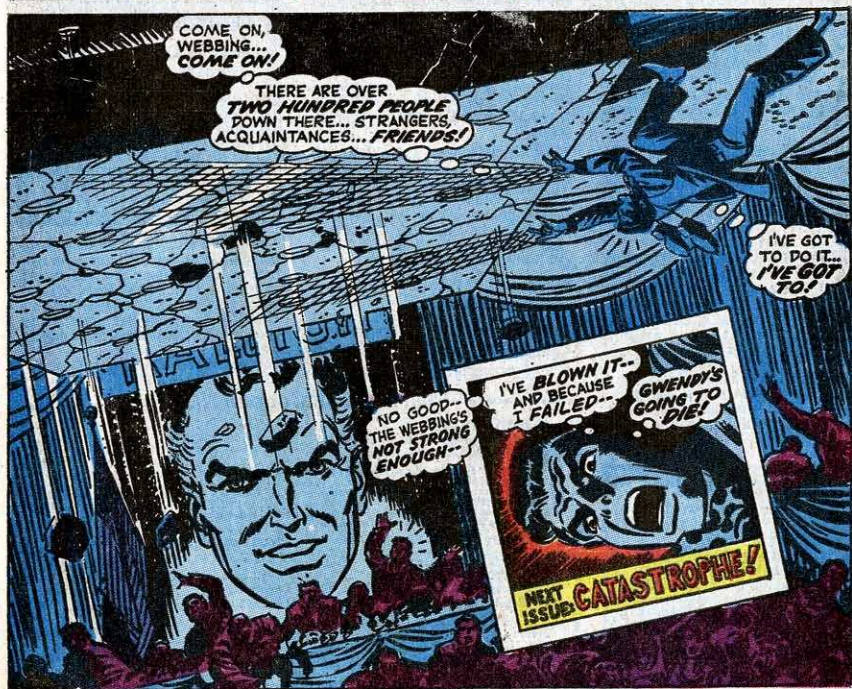
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# Eat the Foods You Love --And Still Lose Weight!



Now for the first time, you can  
eat fried chicken, cheesecake, milk-  
shakes, and brownies—and still lose  
weight with the Slim-Pak Plan!

**THOUSANDS DO! YOU CAN TOO!** You can get slim and stay slim while you enjoy your favorite foods: waffles or pancakes with maple syrup! Chili! Hot muffins! Turkey with dressing! Goulash! Beef Stroganoff! Ice cream sundaes! Pot roast! Mashed potatoes and gravy! Pie with whipped cream topping!

**THE DIME-A-DAY DIET!** And the Slim-Pak Plan is not only safe, easy, and effective, it costs you just a dime a day! Even less when you buy the 60 or 90 day Plan! For a Dime-a-Day, you can have the figure you'll love, be able to wear the clothes everyone will admire!

**LOSE WEIGHT—"WITHOUT STARVING!"** The Slim-Pak Plan is not a fad or crash diet; contains no dangerous drugs. Especially formulated for the dieter who has "tried everything"—and failed!

**SLIM-PAK IS PERSONALIZED!** Slim-Pak can work for you where other diets have failed because only your Slim-Pak Plan takes into account the foods you like to eat, your sex, your age, your height, your present weight, and what you'd like to weigh!

**OVERWEIGHT FOR 14 YEARS.** "I have been overweight for 14 years. Two years ago, in 3 months I lost 40 pounds. Now, another addition to the family

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**'SO MUCH TO EAT YOU DON'T GET HUNGRY!'** "Started 30 days ago...45 inch waist. Today 41 inch waist and I can bend without any trouble...everyone tells me how much better I look. Slim-Pak leaves you so much to eat you don't get hungry."

**LOSES 27 POUNDS IN 60 DAYS!** "I have just completed my second month of the Slim-Pak Plan. When I started I weighed 180 pounds and measured 40 inches around the waist. I now weigh 153 pounds and have a 34 inch waist."

**TEENAGER LOSES POUND A DAY!** "I am 16 years old and have been on the diet for 2 weeks and have lost 14 pounds. I have dieted many other times, but I have gotten the greatest satisfaction from the Slim-Pak diet. I am very seldom tired and usually do not get hungry between meals."

**MOTHER LOST 37 POUNDS.** "My mother weighed 175 pounds. Six months of the Slim-Pak Plan and she is down to 138. I'm sending for Slim-Pak!"

**'WITHOUT NERVOUS TENSION.'** "Without fear of getting off my diet or nervous

tension and that empty feeling, I have lost 3½ inches from my hips—5 inches from my waist. I have lost 18 pounds."

**'MIRACULOUS' SAYS LADY, 70.** "I am 70 years of age and they have helped me miraculously. Besides losing weight I have gained considerable strength and desire to live."

## GUARANTEED!

**RESULTS GUARANTEED!** These excerpts from actual letters were unsolicited. Your degree of success with the Slim-Pak Plan obviously depends on YOU, but remember: **WEIGH LESS—OR PAY NOTHING!** Lose 6 to 16 pounds in the next 30 days—or without ever going hungry—or money back!

More than 10,000,000 vitamin-fortified Slim-Pak tablets have been dispensed. Based on an audit of refund records, **THE SLIM-PAK PLAN HAS SATISFIED 99.1% OF ITS USERS.** And Slim-Pak must satisfy you—or your money will be promptly refunded!

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Los Angeles, California 90004

YES, I'd like to try Slim-Pak at your risk! I would like to lose 6 to 16 pounds in the next 30 days. I understand that there is a money-back guarantee that I must lose those unwanted pounds without starving, needless calorie counting, or giving up many of my favorite foods! Please rush my Personalized Slim-Pak Kit! It contains everything I need to take, everything I need to know, to lose weight while I enjoy three big, satisfying, vitamin-rich meals—plus snacks—every day! Please include the tablets indicated:

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☐ 90-day supply—\$7 (save \$2)  
Please add extra 50¢ for postage and handling!  
☐ Send C.O.D., I enclose \$1 deposit

Please complete:

☐ Male ☐ Female Age \_\_\_\_\_  
I am \_\_\_\_\_ feet, \_\_\_\_\_ inches tall.  
I now weigh \_\_\_\_\_ pounds.  
I would like to weigh \_\_\_\_\_ pounds.

## WEIGHT LOSS GUIDE

How much weight would you like to take off—and keep off?  
Our records show:

People who want to lose:	Usually order:
1-11 pounds	30-day Plan
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Ask your doctor about the Slim-Pak Plan first! Your Personalized Plan includes tablets that supplement food but play no role in weight loss! Registered by name, U.S. Patent Office 771541. ©

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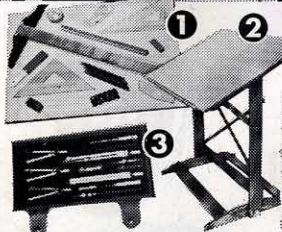
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### HERE'S WHAT STUDENTS SAY

Gets Three Raises!  
"Since completing my course I have been transferred from the foundry to the Engineering Department and had three raises."

Job Awaits Serviceman!  
"My Drafting Course has given me a good start. I already have a job waiting for me when I leave the service."

L. J., FFO, New York

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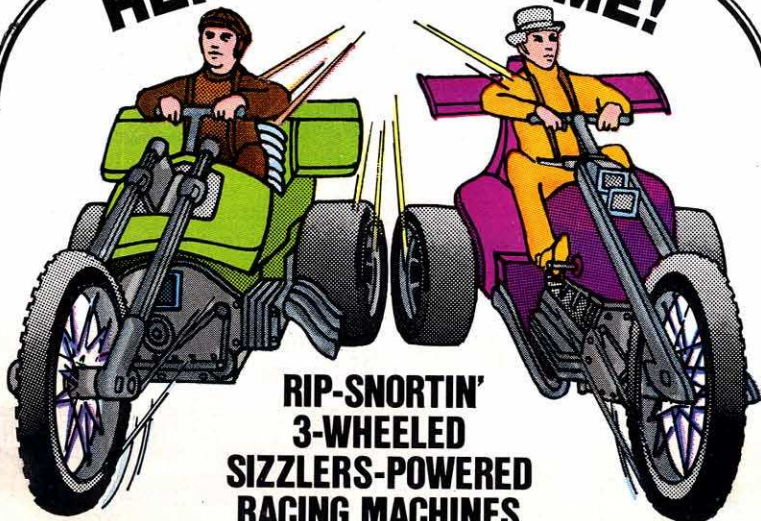
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